8155 Rhiannon Road, Raleigh, NC 27613 Phone: (910) 309-6730, Email: jamiermccall@gmail.com

#### RECENT WORK EXPERIENCE

## Vice President of Policy and Research (05/2018 – Present)

Carolina Small Business Development Fund

3128 Highwoods Boulevard, Suite #170, Raleigh, North Carolina, 27604

- Manage all organizational initiatives related to data collection and research collaborations. Integrate all initiatives in this area to ensure alignment with the organization's strategic plan.
- Lead all departmental program evaluation efforts, working with external evaluators as needed, to objectively assess the effects of programmatic initiatives.
- Serve as coordinator for the organization's major compliance audits, including annual certifications with the Department of the Treasury.
- Engage in peer-reviewed research that substantially contributes to state and national policy dialogues on community and economic development. Use research findings to recommend evidence-based best strategies for practitioner audiences.
- Serve as an objective and politically neutral expert to executive management and the Board of Directors on economic development policy issues.
- Assist with management of development, public relations, and regulatory compliance staff members.

## **Senior Research Analyst (10/2015 – 05/2018)**

Economic Development Partnership of North Carolina 150 Fayetteville Street, Suite #500, Raleigh, North Carolina 27601

- Constructed statistical models to assist with evaluation of business recruitment and small business call center outcomes. This included an analysis of the relative effectiveness of various business recruitment methods.
- Managed data collection and analysis initiatives involving business recruitment, business retention, international trade development, and small business assistance. Designed, administered, and analyzed survey data to measure the organization's performance.
- Assisted with data management responsibilities for the Community Investment Report, a
  comprehensive database of economic development activities submitted by North Carolina's
  local governments.
- Provided research support for business expansion projects with data analysis on demographic trends, labor market comparisons, tax environment assessments, foreign direct investment developments, and business climate evaluations.
- Created economic development marketing collateral that highlights North Carolina's competitive advantage in a variety of industries including autonomous systems, semiconductors, data centers, and boat manufacturing.

## PEER-REVIEWED PUBLICATIONS

- 2020. Place Matters: Government Capacity, Community Characteristics, and Social Capital across United States Counties. *Journal of Public Policy*, First View. With Michele Hoyman, Austin Bussing, and Laurie Paarlberg. doi.org/10.1017/S0143814X20000227.
- 2019. Everything but the Kitchen Sink?: Factors Associated with Local Economic Development Strategy Use. *Economic Development Quarterly*, 33(4): 267-278. With Jonathan Morgan and Michele Hoyman. doi.org/10.1177/0891242419857152.
- 2018. Heterogeneity, Income Inequality, and Social Capital: A New Perspective. *Social Science Quarterly*, 99(2): 699-710. With Laurie Paarlberg and Michele Hoyman. doi.org/10.1111/ssqu.12454.
- 2016. Considering the Role of Social Capital for Economic Development Outcomes in United States Counties. *Economic Development Quarterly*, 30(4): 342-357. With Michele Hoyman, John Brennan, and Laurie Paarlberg. doi.org/10.1177/0891242416659135.
- 2012. Is there Trouble in Paradise? The Perspectives of Galapagos Community Leaders on Managing Economic Development. *Journal of Ecotourism*, 12(1): 33-48. With Michele Hoyman. doi.org/10.1080/14724049.2012.749882.
- 2010. Not Imminent in my Domain!: County Leaders' Attitudes Toward Eminent Domain Decisions. *Public Administration Review*, 70(6): 886-894. With Michele Hoyman. doi.org/10.1111/j.1540-6210.2010.02220.x.

#### BOOK CHAPTERS AND PROFESSIONAL PUBLICATIONS

- 2016. Urban Economic Development Policy. In *Urban Politics and Policy in the United States*, edited by Christine Palus and Richard Dilworth, 365-372. Washington, DC: CQ Press. With Michele Hoyman. doi.org/10.4135/9781483350011.n36
- 2013. The Evolution of Ecotourism: The Story of the Galapagos Islands and the Special Law of 1998. In *Science and Conservation in the Galapagos Islands: Frameworks & Perspectives*, Volume 1, edited by Stephen J. Walsh and Carlos F. Mena, 127-140. New York: Springer-Verlag. doi.org/10.1007/978-1-4614-5794-7. With Michele Hoyman.
- 2010. Sexual Harassment in the Federal Workplace. In *Human Resource Management in Government*, 3<sup>rd</sup> edition, edited by Stephen E. Condrey, 475-490. San Francisco, CA: Jossey Bass. With Michele Hoyman.
- 2009. Prefunding Other Post-Employment Benefits (OPEB) in State and Local Governments: Options and Early Evidence. Issue Brief. Washington, DC: Center for State & Local Government Excellence. https://slge.org/assets/uploads/2011/12/Prefunding\_OPEB.pdf. With Jerrell Coggburn.

### CONFERENCE PRESENTATIONS AND PAPERS

- 2020. Strategic Use of Social Capital to Build Capacity in Community Development Organizations Post COVID-19: A Multi-Dimensional Approach. Paper presented at the 42<sup>nd</sup> Annual Meeting of the Association for Public Policy Analysis and Management, November 12, Virtual. With Teshanee Williams, Maureen Berner, and Anita Brown-Graham.
- 2019. Beyond Bridging and Bonding Conceptualizations of Social Capital. Paper presented at 47<sup>th</sup> Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, November 22, San Diego, CA. With Teshanee Williams, Maureen Berner, and Anita Brown-Graham.
- 2019. Building Bonds and Bridges: A Place-Based Mobility Strategy for Social Capital Creation. Paper presented at the Federal Reserve Community Development Research Conference, May 10, Washington, DC. With Maureen Berner, et. al.
- 2019. Does Government Matter in the Formation of Social Capital? Exploring Variation in Social Capital Across United States Counties. Paper presented at the 77<sup>th</sup> Annual Meeting of the Midwest Political Science Association, April 6, Chicago, IL. With Michele Hoyman, Austin Bussing, Mimi Clemens, and Laurie Paarlberg.
- 2015. Heterogeneity, Income Inequality, and Social Capital: A New Perspective. Paper presented at the annual meeting of the Southeastern Conference on Public Administration, September 30-October 3, in Charleston, South Carolina. With Laurie Paarlberg and Michele Hoyman.
- 2015. The Space Between Examining Social Capital Variation in Local Geography. Paper presented at the annual meeting of the Midwest Political Science Association, April 16-19, in Chicago, Illinois. With Laurie Paarlberg, Michele Hoyman, and Joe Maugeri.
- 2014. The Ties That Bind Us: Exploring the Validity of Social Capital as an Economic Development Strategy. Paper presented at the annual meeting of the Midwest Political Science Association, April 3-6, in Chicago, Illinois. With Michele Hoyman, John Brennan, Laurie Paarlberg, and David Finley.
- 2013. Reform by Muddling Through: An Analysis of Federal Policy on Economic Development Grant Funding. Paper presented at the annual meeting of the Midwest Political Science Association, April 11-14, in Chicago, Illinois. With Michele Hoyman and Katie Martiniuk.
- 2010. The Importance of Legal Variables and Legal Context in State Economic Development. Paper presented at the Southeastern Conference on Public Administration, October 13-16, in Wilmington, North Carolina. With Michele Hoyman.

- 2009. An Imminent Concern: Use of Eminent Domain by North Carolina Local Leaders. Paper presented at the annual meeting of Midwest Political Science Association, April 2-5, in Chicago, Illinois. With Michele Hoyman.
- 2008. Is there Policy Delivery Variation Across the Administrative Regions of the National Labor Relations Board? Paper presented at the annual Journal of Policy History Conference, May 31-June 1, in St. Louis, Missouri. With Michele Hoyman and Diane Schmidt.

## **EDUCATION**

#### **Master of Public Administration**

The University of North Carolina at Chapel Hill, School of Government, May 2008

• Thesis Topic: The Use of Eminent Domain by North Carolina Counties: Historical Patterns, Current Trends, and Decision Variables

# Bachelor of Arts in Political Science, Philosophy and Religion, *Summa Cum Laude* The University of North Carolina at Pembroke, May 2006

- Esther G. Maynor Honors College Graduate
- Thesis: The Changing Two-Party Political System in the United States: The Evolution of the Libertarian Party in the Context of Philosophy, History, and Politics