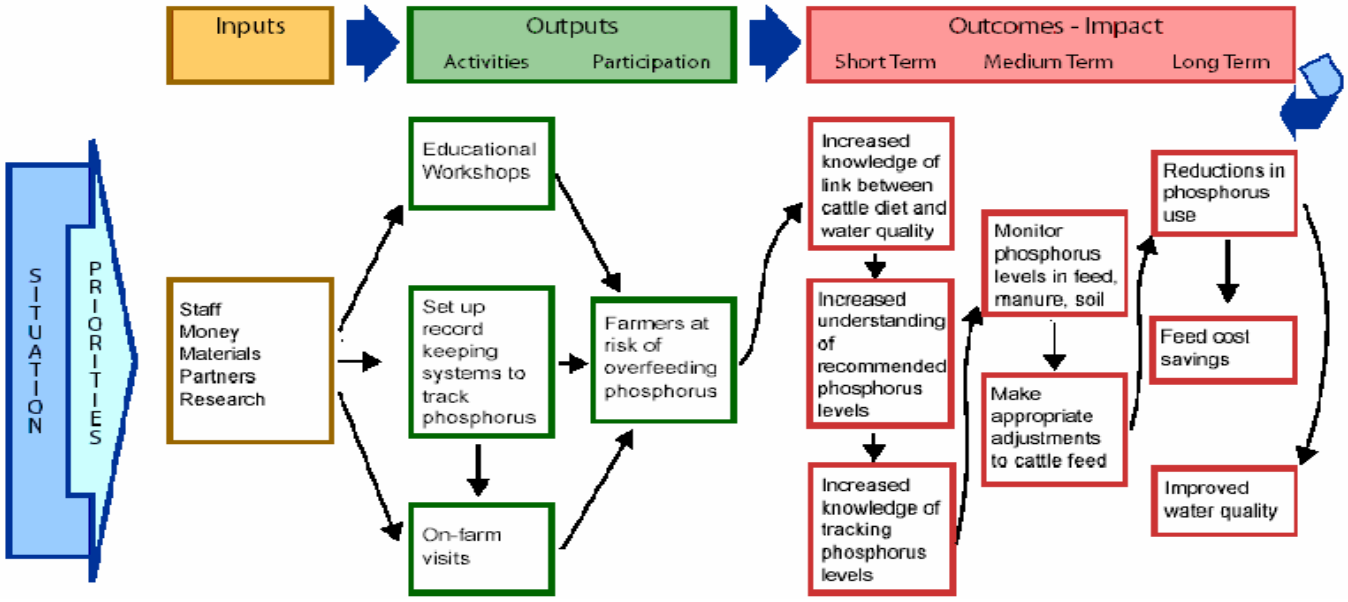
Water Quality Program: Logic model, evaluation questions, indicators



Evaluation Questions: What do you want to know?

Were the inputs sufficient, timely? Did they meet the program goals? Were they sufficient given the situation?	Did all activities occur as intended? Quality of intervention: appropriate content; usable record keeping system; well planned visits?	Did the targeted farmers participate? Who did not? What were their reactions? Who else was reached?	Did knowledge increase? Did understanding of P levels increase? What else happened?	Are farmers monitoring P levels? Are they adjusting cattle feed? Anything else?	Is there a reduction in P use? How much $ saved? Other benefits? Negative consequences?

Indicators: How will you know it?

# staff; $ invested; delivery timetable	# workshops, data systems, on-farm visits. Farmer self-reports of quality	Actual vs. desired attendance. #, % attended per session.	#, % with increased knowledge of …. Additional outcomes: +, -.	#, % monitoring P levels; making adjustments to cattle feed Additional outcomes: +, -.	#, % reducing P use; level of reduction. # Dollars saved/farmer. Additional outcomes: +, -.

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