

# Strategic Planning Framework for Public Organizations

NCLGBA Pre-Conference Session  
July 12, 2022  
Atlantic Beach, NC

**Tuesday, July 12**

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| <b>1:00pm</b> | <b>Welcome and Personal Introductions</b>              |
| <b>1:15pm</b> | <b>Section One: Introduction to Strategic Planning</b> |
| <b>2:00pm</b> | <b>Section Two: Defining the Purpose</b>               |
| <b>3:00pm</b> | <b>Section Three: Setting the Context</b>              |
| <b>3:30pm</b> | <b>Section Four: Developing Goals and Objectives</b>   |
| <b>4:30pm</b> | <b>Section Five: Formulating Strategy</b>              |
| <b>5:00pm</b> | <b><i>Adjourn</i></b>                                  |